

## Aileen Bui

**Grace Hopper Scholar 2019** 

## **SKILLS & TOOLS**

**Project Management:** 

MS Project, JIRA, Visio

Wireframes:

InVision, Zeplin

Analytics:

SQL Plus, Heap, Amplitude, Google Analytics, Tableau, Hadoop/Cloudera, Spark/Databricks

Programming Languages:

SQL, Scala (basic), Python (basic)

### **EDUCATION**

Aug 2020 (expected)

MSC Computer Science

MBA, Data Analytics major

• GPA: 3.9/4.0 (full scholarship)

Missouri State University (MSU) Springfield, MO

May 2014 (salutatorian)

#### **Bachelor of Business Administration**

- GPA: 3.9/4.0
- VNU International University Ho Chi Minh, Vietnam
- European School of Business Reutlingen, Germany
- 2nd prize at Speaker Contest of ASEAN+3 Economic Forum (28 finalists from 14 countries)

**LANGUAGE** 

English (fluent)

Vietnamese (fluent)

German (intermediate)

#### **CONTACT**

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www.aileenbui.com

#### **PROFESSIONAL EXPERIENCE**

Aug 2017 – current

COO (Product Development) | Oslo, Norway (remote)

SignLab Ltd. Co.

- Led the founding team of 3 members to launch the Beta version of Toleio.com
- Raised \$250,000 of seed fund
- Won the Special Olympics Innovation Challenge (Abu Dhabi, 2019)
- Won the Global Impact Challenge Singularity University (Norway, 2017)

Sep 2016 – current

Product Management Consultant | Düsseldorf, Germany (part-time, remote)

HRDigital Innovation GmbH & Co. KG

- Led a team of 12 to launch the flagship B2B SAAS product
- Created and managed product knowledge specifications for the engineering team
- Defined product roadmap, set up important KPIs, built prototype
- Designed mock-ups for monthly software updates, maintained closing rate above 90%

Apr 2015 - Sep 2016

Project Manager/Sr. Business Analyst | Essen, Germany & Ho Chi Minh, Vietnam

FPT Software Ltd. Co.

- Led 3 Scrum software development teams (27 people from 3 countries)
- Maintained customer satisfaction score & effort efficiency metrics above 90%
- Delivered successfully 3 products within 1 year
- Was awarded "Rookie of 2015" & promoted to Project Manager after 7 months
- Involved in pre-sales & business analysis phase of US \$1 million in revenue

Jun 2014 – Apr 2015

# Business Intelligence Specialist | Ho Chi Minh, Vietnam DKSH Holding AG

- Led a team of 3 to launch a business intelligence tool using Qlikview,
  Salesforce & SAP data
- Increased profitability of company services from 20% to 40%

#### **INTEREST**

Sep 2019 - current

## Research Assistant

Computational Learning Systems Lab - Missouri State University

- Debugged code & pre-processed datasets for experiment in collaboration with statisticians
- Edited journal papers and presented research findings

Aug 2018 - Aug 2019

#### **Community Development Volunteer**

Asian America Foundation (AAF) | San Francisco, CA

 Organizing team for 2018 annual Innovation and Entrepreneurship Forum (SVIEF) and 2019 Imagine Talks for Women Empowerment